

CareerChoiceGPS™

Career Families Expanded

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Administration

Business and Office

Description: The business and office career path includes a wide variety of positions that provide support to both

internal and external customers. They can use a wide range of tools such as word processing, PowerPoint, spreadsheets, statistical packages, accounting packages and desktop publishing.

Sample Jobs: Bookkeeper

Business Analyst
Business Writer
Credit and Collections
Computer Specialist
Desktop Publisher
Data Management
Executive Assistant
Internal Communications
Logistics Coordinator
Workplace Safety

Education: High School or College

Corporate Logistics

Description: Corporate logistics typically requires an individual with a wide range of abilities and knowledge. These

positions can range from analyzing and improving existing business processes to auditing and

assessing the financial viability of both existing and projected processes.

Sample Jobs: Business Control Analyst

Corporate Compliance Officer Employee Enhancement Strategist

Innovation Coordinator Internal Auditor

Purchasing
Procurementt

Supply Chain Management Venture Management

Education: College or University

Customer Service

Description: Customer service careers involve direct or indirect contact with customers and provide support

services that can include general inquiry, processing requests for service, inventory availability,

dispute resolution, software and hardware support, and scheduling training and educational programs.

Sample Jobs: Contact Center Representative

Corporate Communications

Dispute Resolution

Help Desk

Language Assistance

Education: High School or College

Human Resources

Description: Human Resources careers focus on recruiting, screening, selecting, hiring, training, and developing an

organization's human resources assets. Talent Management strategies, the preservation of human capital and the general well-being and engagement of employees are ongoing challenges for a Human

Resources professional.

Sample Jobs: Compensation and Benefits Analyst

Compliance Officer Diversity Training EAP Coordinator

Employee Relations Specialist Health and Safety Specialist Labor Relations Specialist Leadership Development Onboarding Specialist Organizational Development

Pension Analyst Recruiter

Relocation Specialist Talent Management

Training and Development

Education: College or University

Internal Communications/Public Relations

Description: Internal Communications and Public Relations careers focus on managing the relationships between

an organization and its customers and employees. They often require a working knowledge of both the company's products and customer needs & business practices. They often coordinate employee

wellness and engagement programs with Human Resources.

Sample Jobs: Brand Ambassador

Corporate Promotions Customer Loyalty Programs Employee Awareness Programs Employee Recognition Programs

Fundraising Media Training

Applied Technology

Distribution/Logistics

Description: The Distribution/Logistics career path is very closely associated with the entire supply chain process

and can range from the procurement of raw materials through to the manufacturing process and delivery to the end user. This often involves minimizing costs and maximizing product availability.

Sample Jobs: Cross Functional Solutions

Customer Data Base Management

Fleet Logistics

Inventory Management Materials Management Sales Contract Administration

Shipping/Receiving Transportation Warehousing

Education: High School or College

Engineering and Technicians

Description: Individuals in the Engineering and Technicians career path are involved in the process design,

equipment testing, building of production prototypes, modeling, and the early manufacturing process.

They are heavily involved in assisting, directing and training the production team.

Sample Jobs: Efficiency Analyst

Equipment Inspection
Equipment Maintenance
Equipment Testing
Operator/Foreman
Process Designer
Production Training
Software Engineer
Tool and Die
Work Flow Analyst

Education: College or University

Fulfillment/Production

Description: A Fulfillment/Production professional is responsible for the efficient operation of a production facility

and also for maintaining customer relationships through effective communications, problem resolution

and timely post sale delivery of products and services.

Sample Jobs: Assembly Line Coordinator

Customer Data
Order Management
Plant Maintenance
Plant Manager
Problem Resolution
Production Group Training

Production Planner

Quality Assurance/Quality Control

Education: College

Procurement

Description: A Procurement specialist selects and purchases goods and services that enhance the market position

and competitive advantage of an organization. This area involves balancing cost control with ensuring

innovation and quality assurance.

Sample Jobs: Cost Analyst

Customer Solutions Specialist Distribution Procurement

Purchaser

Quality Assurance

Raw Materials Procurement

Supply Assurance Vendor Negotiator

Education: College or University

Research and Development

Description: Research and Development personnel support the development, testing and evaluation of new

products and services. It often involves the initial design process, refinements and implementing

support processes throughout the life of the product or service.

Sample Jobs: Data Analyst

Development Engineer

Hardware Design and Development

Product Design

Product Innovation and Research Product Testing Technician Prototype Design and Testing

Technical Specialist

Arts and Entertainment

Art and Design

Description: The Art and Design career path includes many of the traditional jobs associated with theater

productions such as set and fashion design and now includes a growing area of computer applications including flash animation, CAD design and motion graphics. This area often requires creativity as well

as practical construction or computer skills.

Sample Jobs: 3D Animator

Animator
CAD Designer
Fashion Designer
Flash Animation Designer
Motion Graphics Editor
Lighting Specialist
Set Designer
Video Editor
Web Designer

Education: College or University

Media

Description: The Media career path includes a broad range of technical and professional support services that

range from the more creative aspects of design to sales to training in media relations.

Sample Jobs: Broadcaster (Radio/TV)

Design Production Specialist Electronic Ad Designer Media Buyer (TV/Radio/Print)

Media Designer Media Training Online Advertisingg Prepress Specialist

Print and Technical Sales and Marketing

Web Marketing

Education: College or University

Performing Arts and Entertainment

Description: The Performing Arts and Entertainment careers require a special talent as well as several years of

dedication and practice. Several research studies and books (eg. Road to Excellence) have indicated

that it requires 10,000 hours of distributed practice to perfect a skill.

Sample Jobs: Actor/Actress

Agent Coach Dancer Musician

Professional Athlete

Singer Talent Scout

Production

Description: The Production careers involve all aspects of both live and filmed productions. The careers can range

from active participation in the production such as Camera Operators and stage hands to behind the

scenes technical specialists such as a video editor.

Sample Jobs: Camera Operator

Lighting Technician

Live Performance Production Motion Graphics Editor Producer (Audio/Film/Video)

Sound Engineer Video Editor

Education: College or University

Professions/Professional Support

Description: The Professions/Professional Support careers are more front-of-the-house positions involving event

planning, ticket sales and patron experience facilitators. The promotional positions support the image

and branding of both the facility and performers.

Sample Jobs: Artist

Event Management Make-up Artist Media Buyer Painter Photographer Sculptor Talent Agent

Ticket Sales/Promotions

Videographer

Education: College or University

Writing and Communications

Description: For individuals who enjoy writing, the Writing and Communications career path has a suitable job for

all types of writers. In addition to writers this career path includes all the professional support such as

editors, ghostwriters and critics.

Sample Jobs: Author

Book Reviewer Columnist Composer Copy Editor Critic

General Assignment Reporter Ghostwriter/Collaborator Greeting Card Writer

Journalist

Lyricist/Jingle Writer Magazine Editor Editorial Assistant News Writer Playwright/Poet Reporter

Scriptwriter/Screenwriter

Story Editor

Syndicated Columnist

Community and Government Services

Civil Service

Description: The Civil Service career path focuses on careers that often involve international relations and services.

The positions often involve a great deal of public scrutiny and require an understanding and tolerance

of many different cultures and perspectives.

Sample Jobs: Ambassador/Diplomat

Deputy

Embassy Official Foreign Affairs Officer Human Rights Commissioner International Tourism Passport and Visa Specialist

Politician

Public Affairs Specialist

Education: College or University

Education and Instruction

Description: Education and Instruction careers provide teaching and training to both employees and the public and

could involve program development, performance evaluation, e- learning, adult education or special needs education. Professional support groups such as Educational Psychologists and Educational

Administrative staff are also possible career paths.

Sample Jobs: Adult Educator

Art Instructor

Communicative Disorders Assistant Continuing Education Instructor CPR and First Aid Instructor Developer of E-Learning programs

Diversity Training

Early Childhood Education Educational Psychologist Elementary Teacher

ESL Teacher

Gender Sensitivity Training Secondary School Teacher

Superintendent Teacher Tutor

Education: College or University

Fitness and Recreation

Description: The Fitness and Recreation career path is extremely well suited to individuals who enjoy an active

lifestyle that includes outdoor recreation and a self-disciplined approach to personal fitness.

Sample Jobs: Athletic Therapist

Coach

Facilities Manager

Golf Course Management Historical Site Coordinator Outdoor Education Coordinator Personal Fitness Trainer

Physiotherapist

Rehabilitation Counselor

Theme Park Coordinator YMCA/YWCA Director

Education: College or University

General Services

Description: General Services careers cover the full spectrum of public services from the active management of

specific programs to the development of strategy and regulations. A number of positions in this area involve the management of public resources and the mediation of disputes and policy challenges.

Sample Jobs: Appraiser

Budget Officer City Administrator City Finance Director Labor Relations Mediation Services Public Administrator

Education: College or University

Health Services

Description: Health Services careers include Healthcare Plan providers, hospitals, nursing homes, home

healthcare providers, medical laboratories, private clinics and Executive Medical organizations. The

aging population has resulted in substantial growth of both services and products.

Sample Jobs: Clinic Director

Communications Specialist Emergency Medical Services

Food Inspector
Medical Air Transporter
Medical Secretary

Outreach Program Coordinator Palliative Care Administrator Public Health Nurse

Psychiatric Nurse

Education: College or University

Law and Order

Description: The Law and Order career path includes the active front line officers who must enforce the laws and

regulations with the public as well as the Justice system which mediates any disputes or violations.

Sample Jobs: Border Patrol Officer

Conservation Enforcement

Correctional Officer Court Reporter Customs Officer Criminologist Fire Fighter

Forensic Investigator Passport Officer Police Officer Probation Officer Safety Inspector

National Security

Description: The National Security career path is a very challenging area that requires refined problem solving &

investigative skills and specialized knowledge of other cultures and languages.

Sample Jobs: Air Marshall

Air Transport Security

Army

Aviation Accident Investigator Cross Cultural Consultant

Cryptanalyst Intelligence Analyst Intelligence Officer Interpreter

Military Navy Translator

Education: College or University

Social and Family Services

Description: Social and Family Services careers include a variety of professional and support services to the

general public

Sample Jobs: Case Worker

Child Care Worker

Director of Family Services Drug and Alcohol Counselor Employment Counselor

Executive Director (Not for Profit)

Librarian

Museum Curator

Special Needs Consultant Volunteer Coordinator Youth Counselor

Entrepreneurial/Self Employment

Agent/Distributor

Description: An agent or distributor is typically an individual or a company that represents or brokers a product line

or service in a specific geographic territory.

Sample Jobs: Beauty Products

Food Products
Exporter/Importer
Freight Broker
Golf Course Equipment
Janitorial Supplies
Medical Equipment

Online Nutrition Distribution

Organic Products Sporting Goods Wholesaler

Education: High school, College or University

Franchise

Description: There are numerous potential franchise opportunities that range from start-up operations to well

established, mature franchises.

Sample Jobs: Automotive

Beauty Car Rental Child Related Computer Services Employment Agency

Fast Food Health Club

Nutrition - Online and Retail

Pet Care Pharmacy Restaurants Senior Care Sports

Storage Facility Tutoring Services

Travel

Vending Machines

Waste and Junk Removal

Education: High school, College or University

Independent Contractor/Consultant

Description: An independent contractor or consultant requires a highly developed skill or set of skills that are also

highly marketable.

Sample Jobs: Computer Maintenance

Event Planning

Environmental Auditor/Consultant

Executive Recruiter HR Services Insurance Broker Interior Designer

Lobbyist

Loss Prevention Consultant

Merchant Sales Mortgage Broker Not For Profit Fundraiser Owner/Operator (Transportation)

Translation Consultant

Wedding Planner

Education: College or University

Small Business

Description: Starting your own small business requires capital, expertise and a great deal of hard work. Small

business is the largest area of self-employment and is considered the economic engine of our

economy.

Sample Jobs: Art Gallery

Beauty Shop Bed and Breakfast Business Services Dry Cleaner

Florist

Furniture Refinishing

Gift Shop
House Sitting
Limousine Services
Photographer
Pool Services
Renovations

Spa

Towing Services Trout Farm

Education: High school, College or University

Hospitality and Tourism

Culinary/Food Services

Description: The Culinary/Food Services career path ranges from the creation of new products and processes, the

direct preparation of food services, or the importing/exporting of products and services.

Sample Jobs: Baker

Caterer Chef

Dietetic Technician
Food Consultant
Food Critic
Food Photographer
Food Researcher
Food Service Vendor
Food Standards Officer
Logistics Food Coordinator

Nutritionist Pastry Chef Procurement Sommelier Sous Chef Wine Sales

Education: College or University

Hotel

Description: The Hotel career path includes all types of accommodations and destinations ranging from small

independent hotels to large chains. The goal of these positions is to provide the customer with a

complete range of services and maximize the customer experience.

Sample Jobs: Banquet Consulting

Building and Construction Services

Catering Manager Concierge

Conference Sales Facilities Management

Front-of-the-House Representative

Maintenance Manager

Marketing Management Spa Owner/Manager Special Events Coordinator

Tour Coordinator

Relocation Services

Description: The development of a global economy has created and expanded the need for several types of

individuals in the Relocation Services area. This area often appeals to individuals who enjoy

international travel and who like to explore new cultures and customs.

Sample Jobs: Diversity Training

Family Relocation Services

Global Recruiter

International Event Planning Overseas ESL Teacher Real Estate Agent Relocation Coordinator Foreign Airline Representative

Education: College or University

Resort/Leisure and Recreation

Description: Professionals in the Resort/Leisure and Recreation career path provide a variety of products and

services that focus on the health, enjoyment and well-being of both individuals and families.

Sample Jobs: Child Care

Cosmetologist Entertainer Event Coordinator Gift Shop Owner

Golf Course Management

Golf Instructor

Leisure Activities Instructor Leisure Activities Coordinator

Massage Therapist Resort Sales Time Share Sales Tour Coordinator

Education: High school, College or University

Travel

Description: The Travel industry provides a wide variety of products and services to every method of travel

including, air, land and sea.

Sample Jobs: Airline Representative

Booking Agent

Conference Sales and Planning Corporate Meeting Coordinator

Cruise Ship Captain Flight Attendant

Pilot

Ticket Wholesaler Travel Agent

Travel Incentive Programs

Yacht Crew

Education: High school, College, University

Information Technology

Database Management

Description: Database Specialists are focused on managing, analyzing and maintaining the integrity of data for

business enterprises. They design and implement utilities that allow end users access to the data in a

user-friendly manner and may perform sophisticated data analyses and transformations.

Sample Jobs: Database Architect

Database Development and Management

SQL Programmer IT Specialist/Support

Technical Services Professional

Data Warehousing Data Mining

Education: College or University

Hardware

Description: A Hardware services specialist provide technical hardware support including installation planning,

account management and systems assurance. Product and technical support specialists are often

focused on ensuring that customers achieve their IT goals.

Sample Jobs: Client Hardware Support

Computer Operations and Maintenance

Computer Service Technician Customer Services Manager Robotics - Mechanical and Industrial

Robotics - Mechanical and Industr

IT Availability Specialist System Service Representative Systems Administrator

Education: College or University

IT Architecture and Design

Description: IT Architecture and Design specialists create IT solutions to meet the business needs and challenges

of customers and users. These IT solutions could include systems, applications or processes and may

involve the integration of a wide variety of products, technologies and services.

Sample Jobs: Applications Engineer

Network/Data Center Architect

Computer Engineer

Computer Systems Technologist

Game Designer

IT Availability Specialist Programming Analyst Systems Management

IT Services / Support

Description: An IT Services/Support provider typically has a good understanding of one of more products or

services and supports the construction, implementation or systems integration for a new or

experienced user.

Sample Jobs: Client Services Manager

Desktop Publishing
Network Administration
Operating System Specialist
Performance Consultant
Project Management
Systems Administrator
Systems Installation
Workstation Support

Education: College or University

Internet and Web

Description: The initial and continued growth of the Internet has created a large need for individuals who can create

or support a range of products and services to assist end users or help organizations market, sell and

brand their products online.

Sample Jobs: Internet and Web Design

Internet Security
HTML/CSS Specialist
Web Application Developer
Network Administration

Web Developer

Web Networking Management

eCommerce Specialist User Interface Design

Education: College or University

Project Management

Description: Project Managers lead specific projects and are accountable for the success of a project in terms of

both budget and delivery time. Project managers are responsible for initializing and planning projects, developing cost structures, tracking deliverables, managing risk, managing contracts and applying

project management processes and tools.

Sample Jobs: Budget Development

Contract Negotiations Project Coordinator Risk Management

Team Composition Specialist

Software

Description: A Software services specialist provide technical software support including installation planning,

account management and systems assurance. Product and technical support specialists are often

focused on ensuring that customers achieve their IT goals.

Sample Jobs: Computer and Software Programmer

Digital Animation Developer Interactive Programmer Java/J2EE Developer Software Systems Specialist Systems Service Representative

C++ Programmer Business Analyst

Coder

Marketing and Sales

Advertising / Marketing / Promotions

Description: The Advertising/Marketing/Promotions career path involves developing and implementing marketing

communications, plans and strategies to develop brand awareness, specific markets or sales leads.

Marketing intelligence researches and analyzes existing and emerging markets, analyzing

opportunities and the competition and assessing customer satisfaction.

Sample Jobs: Advertising Management

Agency Account Management

Art Director

Brand Management Conceptual Artist/Designer Consumer Promotions Creative Director

Illustrator Market Analyst Marketing Intelligence Package Designer

Post Production Photography Production Artist/Designer

Search Engine Optimization Specialist

Trade Marketing Web Marketing

Education: College or University

Competitive Sales

Description: The Competitive Sales career path is a very challenging career that requires the continual

development of new business through prospecting and initiating the sales process often to cold prospects. The compensation is usually variable (i.e. commission) with a fixed component in the training phase. There is typically no cap on earnings and a direct relationship between effective effort

and income.

Sample Jobs: Bonds

Business to Business

Insurance

Media Advertising

Mortgages

Placement/Recruitment Services

Real Estate (Commercial and Residential)

Securities Small Business

Transportation/Freight Broker

Marketing / Merchandising

Description: Marketing/Merchandising careers involve developing and implementing communications, strategies

and tools to creative a positive image and enhance product and service loyalty. These careers can also involve collecting market information and data to improve and support the objectives of the sales

team.

Sample Jobs: Commodity Procurement/Sourcing

Financial Forecasting

Franchise Management/Third Party Business Management

Franchisee/Operator In store Merchandising Loss Prevention

Market Analytics (Consumer Segmenting/Customer Profiling)

Planogram Analyst Pricing Analyst Store Management

Store Operations/General Management

Supply Chain/Logistics (Inventory Management)

Education: College or University

Point of Purchase Sales

Description: Point of Purchase Sales representatives are usually in a fixed location and the customers come to the

location to explore the product or service. The sales process involves a presentation component as well as a strong emphasis on closing the sale often on first contact. The compensation package can be

exclusively fixed or exclusively variable or a combination of fixed and variable.

Sample Jobs: Condo Sales

New Home Services Resort Sales Retail Sales

Education: High school, College or University

Relationship Sales

Description: Relationship Sales typically involves servicing an existing group of customers or a territory and the

salesperson is required to maintain and cross sell to the existing customers as well as develop new business. The compensation package usually includes a fixed salary with a variable component in the form of an over-ride or results bonus. Relationship sales are based on developing strong relationships

through a consultative selling process and providing excellent customer service.

Sample Jobs: Banks

Executive Search

Manufacturer Representative

Medical Equipment Pharmaceuticals Telecommunications

Sales/Service

Description: The Sales/Service career path focuses primarily on servicing a customer's needs in support of the

sales process. The support can be in the form of product knowledge or training, handling customer complaints or cross selling services and products. Many organizations expect sales/service representatives to refer customers to other services or representatives within the organization.

Sample Jobs: Customer Service Desk

Customer Service Hotline

Customer Service Representative

Fulfillment

Incoming Contact Center Post Sales Coordinator Product Specialist Subject Matter Expert Technical Support

Education: High School, College or University

Professions and Professional Services

Agricultural and Environmental

Description: As the concern over environmental issues, such as climate change, continues to be a major focus of

scientists, politicians and business leaders the Agricultural and Environmental career path continues to

grow at an exponential rate.

Sample Jobs: Conservation Officer

Crop Technology Expert

Dairy Production

Environmental Conservationist

Environmental Planner

Fisheries and Wildlife Administrator Forestry Recreation Specialist Greenhouse Technician

Horticulturist

Landscaper

Natural Resources Management

Education: College or University

Architecture and Fine Arts

Description: The Architecture and Fine Arts career path can involve creating a structure or prototype and consulting

on the design and appearance of the prototype and subsequent final product. Any structural designs must comply with all safety regulations as well as new guidelines such as the green movement.

Sample Jobs: Architect

Furniture Designer Graphic Designer Industrial Designer Interior Decorator Interior Designer Model Maker Prop Designer

Real Estate Developer Set Designer Structural Renovator Urban Planner

Education: College or University

Business

Description: The Business career path is a broad area that focusses on business development, internal

efficiencies, cost control, product pricing and profitability.

Sample Jobs: Actuary

Business Analyst/Forecaster Business Administration Business Controller Corporate Communications E-Business Solutions Expert

Marketing Purchasing

Engineer

Description: Engineers design, construct, operate, evaluate, test and monitor the performance of a wide variety of

equipment, components, processes and systems. There are numerous specialty areas within this

career path.

Sample Jobs: Aeronautical Engineer

Agricultural Engineer Computer Engineer Chemical Engineer Civil Engineer **Electrical Engineer** Electronic Engineer Forensic Engineer Geological Engineer Industrial Engineer Manufacturing Engineer Materials Engineer Mechanical Engineer Mineral Engineer Municipal Engineer

Structural Engineer **Education:** University

Nuclear Engineer

Finance

Description: The Finance career path typically requires an interest and education in accounting practices.

Accounting professionals are responsible for financial analysis, operational accounting, financial

reporting and the analysis and interpretation of financial and business data.

Sample Jobs: Account Administrator

Account Manager Admin Officer Analyst

Area Sales Manager

Associate Bank Teller **Branch Manager**

Call Center Banking Specialist Call Center Service Associate

Consultant

Customer Service Representative

Financial Consultant Financial Planner Investment Advisor

Investment Retirement Planner

Insurance Advisor Manager, Client Services Mortgage Specialist Portfolio Manager Private Banker Relationship Manager

Small Business Advisor Tax Administrator Tax Manager

Trust Officer (continued)

Other Jobs with no Fit Score

Accountant

Commodities Trader E Commerce Specialist

Economist Floor Trader

Forensic Accountant Internal Auditor Investment Banker Investment Management

Underwriter

Mergers and Acquisitions Specialist

Venture Capitalist

Education: College or University

Legal

Description: The Legal career path involves a wide range of positions and expertise. A corporate lawyer or general

counsel could focus on corporate compliance with existing regulations to drafting legal policies to litigation. The legal area requires a highly refined knowledge base and the emotional intelligence to implement policies and problem solve with an understanding of the potential impact of decisions and

policies.

Sample Jobs: Contract Lawyer

Court Reporter
Criminal Lawyer
Environmental Lawyer
Family Lawyer
General Practitioner
International Lawyer
Labor Lawyer
Law Clerk

Law and Security Administrator

Litigator
Paralegal
Property Lawyer
Real Estate Lawyer
Resort Lawyer
Tax Lawyer

Education: College or University

Medical and Health Care

Description: The Medical and Health Care career path is focused on the health and well-being of individuals and

groups. The focus can be on proactive, preventive services or the diagnosis and treatment of problems

and illness.

Sample Jobs: Audiologist

Addiction Counselor

Cardiologist Chiropractor Dental Hygienist Dentist

Emergency Medical Services

General Practitioner Gerontologist Kinesiologist (continued) Licensed Practical Nurse

Medical Transport

MRI Technician

Nutritionist

Occupational Therapist

Oncologist

Personal Care Attendant

Pharmacist Podiatrist Psychiatrist Radiologist Veterinarian

Veterinarian Technician

Education: College or University

Social Services

Description: The Social Services career path includes a wide range of counselling, consulting and coaching

services that focus on improving the health and lifestyle of individuals and families.

Sample Jobs: Career Counselor

Clinical Psychologist

Employee Assistance Programs Provider

Executive Coach Music Therapist Probations Officer Sign Language Teacher Social Case Worker Social Welfare

Special Needs Teacher Speech Pathologist

Skilled Trades

Air Conditioning, Heating and Plumbing

Description: The Air Conditioning, Heating and Plumbing career path entails designing, installing and maintaining

air conditioning units, heating systems, temperature control systems, water availability and delivery

systems and problem resolution.

Sample Jobs: Air Duct Specialist

HVAC Instructor Installation Plumber

Quality Assurance/Quality Control

Refrigeration Installation Service Technician Sheet Metal Worker

Education: College

Career/Vocational/Technical School

Automotive/Transportation

Description: The Automotive/Transportation career path involves all aspects of the movement of vehicles and

products over the roads and rail.

Sample Jobs: Auto Collison Repair

Auto Mechanic

Commercial Transportation

Driver Educator Motorcycle Mechanic Owner/Operator Parts Manager Service Technician Shipper/Receiver

Supply Chain Management

Education: High school or College

Career/Vocational/Technical School

Aviation

Description: The Aviation career path involves the movement of people, products and aircraft through the air.

Sample Jobs: Aerospace Manufacturer

Air Traffic Controller
Aircraft Maintenance
Airline Operations
Fleet Management
Jet Engine Mechanic
Pilot Training
Private Charters

Building and Construction

Description: The Building and Construction career path includes all the skilled trades and services that are involved

with the initial construction project as well as the ongoing maintenance and compliance of the building.

Sample Jobs: Construction Quality Control Manager

Crane Operator

Demolition Superintendent

Electrician Estimator

Excavator Operator Home Inspector Insulation Specialist Locomotive Mechanic

Masonry

Quality Control Inspector

Safety Instructor Site Manager Surveyor Welder

Education: High school or College

Career/Vocational/Technical School

Carpentry and Woodworking

Description: The Carpentry and Woodworking career path includes any aspect involving wood and wood products

from the harvesting of the raw materials through to the design and production of the final product.

Sample Jobs: Cabinet Making

Carpenter

Furniture Manufacturer Furniture Repair Heritage Restoration

Millwright

Musical Instrument Repair

Refinishing Timber Framing Wood Carving

Education: High school or College

Career/Vocational/Technical School

Cosmetology and Therapy

Description: The Cosmetology and Therapy career path involves careers that focus on the health and well-being of

individuals as well as helping create the desired appearance and style of an individual. These positions often enhance the self-esteem of individuals through the mind and body connection.

Sample Jobs: Acupuncture

Aesthetics Aromatherapy

Bridal and Wedding Consultant

Dermatologist Electrologist Hair Stylist

Herbal Therapy Specialist

Make-up Artist Nail Technician Reiki Therapist Shiatsu Therapist

Education: High school or College

Career/Vocational/Technical School

General Industrial

Description: The General Industrial career path is typically associated with the manufacturing sector and can range

from general assembly to the inspecting and repairing machinery to logistics coordination.

Sample Jobs: Forklift Operator

Heavy Equipment Operator

Industrial Worker Machinist Metal Fabricator Mold Maker Pipe Fitter Workplace Safety

Education: High school or College

Career/Vocational/Technical School

Marine

Description: The Marine career path involves the movement of people, products and ships over the waterways...

Sample Jobs: Coast Guard

Customs Officer
Diving Services
Harbor Police
Marine Broker
Marine Manager
Marine Technician
Small Engine Mechanic
Ship's Captain and Crew
Tug Boat Operator

Education: High school or College

Mining and Energy

Description: The Mining and Energy career path continues to grow as certain resources are being depleted and the

global economies are searching for alternative energy sources and replacement resources and metals.

Sample Jobs: Energy Auditor

Energy Sales Gas Technician Green Consultant

Oil Burning Mechanic/Technician

Safety Inspector Underground Mining

Education: College

Miscellaneous Professions

Description: The world of careers is extremely expansive and includes a profession for every interest and passion.

To be a professional requires interest, training, a curiosity for specific knowledge and a desire to continually upgrade. The defining characteristic of a professional is dedication and commitment. The Miscellaneous Professions listed in this section are **a very small sample of possible options**.

Sample Jobs: Diamond Cutting and Polisher

Doll Maker

Farm Equipment Mechanic

Floral Designer Gemologist Glass Etching Irrigation Technician Jewelry Designer Knife Maker Locksmith Painter

Pest Control Specialist Small Appliance Technician Small Engine Technician Stained Glass Specialist

Taxidermy Watch Repair

Education: High school or College

Career/Vocational/Technical School

Telecommunications

Description: The wireless explosion has created numerous opportunities in the Telecommunications career path.

The number of mergers and acquisitions in this area has created a limited number of large

corporations with every corporate career path and the sector still spawns new startup companies in all

individual and integrated products and services.

Sample Jobs: Antenna Installer

Cable Installer

Communications Tower Installer

Dispatcher Network Designer Repair Technician

Satellite Systems Technician

Security Services Technical Help Desk Wireless Specialist

Education: High school or College

Career/Vocational/Technical School

Alphabetical Index of Sample Jobs

3D Animator, 5

Account Administrator, 20 Account Manager, 20 Accountant, 21 Actor/Actress, 5 Actuary, 19 Acupuncture, 24 Addiction Counselor, 21 Admin Officer, 20

Advertising Management, 17 Aeronautical Engineer, 20 Aerospace Manufacturer, 23

Aesthetics, 24

Adult Educator, 7

Agency Account Management, 17

Agent, 5

Agricultural Engineer, 20 Air Duct Specialist, 23 Air Marshall, 9

Air Traffic Controller, 23 Air Transport Security, 9 Aircraft Maintenance, 23 Airline Operations, 23 Airline Representative, 13 Ambassador/Diplomat, 7

Analyst, 20 Animator, 5

Antenna Installer, 26 Applications Engineer, 14

Appraiser, 8 Architect, 19

Area Sales Manager, 20

Army, 9

Aromatherapy, 24 Art Director, 17 Art Gallery, 11 Art Instructor, 7

Artist. 6

Assembly Line Coordinator, 3

Associate, 20 Athletic Therapist, 7 Audiologist, 21 Author, 6

Auto Collison Repair, 23 Auto Mechanic, 23 Automotive, 10

Aviation Accident Investigator, 9

Baker, 12 Bank Teller, 20 Banks, 18

Banquet Consulting, 12

Beauty, 10

Beauty Products, 10 Beauty Shop, 11 Bed and Breakfast, 11

Bonds, 17 Book Reviewer, 6 Booking Agent, 13 Bookkeeper, 1

Border Patrol Officer, 8 Branch Manager, 20 Brand Ambassador, 2 Brand Management, 17

Bridal and Wedding Consultant, 24

Broadcaster (Radio/TV), 5 Budget Development, 15

Budget Officer, 8

Building and Construction Services, 12

Business Administration, 19 Business Analyst, 1, 16 Business Analyst/Forecaster, 19 Business Control Analyst, 1

Business Control Analyst Business Controller, 19 Business Services, 11 Business to Business, 17 Business Writer, 1 C++ Programmer, 16 Cabinet Making, 24 Cable Installer, 26 CAD Designer, 5

Call Center Banking Specialist, 20 Call Center Service Associate, 20

Camera Operator, 6 Car Rental, 10 Cardiologist, 21 Career Counselor, 22 Carpenter, 24 Case Worker, 9 Caterer, 12

Catering Manager, 12

Chef, 12

Chemical Engineer, 20 Child Care, 13 Child Care Worker, 9 Child Related, 10 Chiropractor, 21 City Administrator, 8 City Finance Director, 8

Client Hardware Support, 14 Client Services Manager, 15

Clinic Director, 8 Clinical Psychologist, 22

Civil Engineer, 20

Coach, 5, 7 Coast Guard, 25 Coder, 16 Columnist. 6

Commercial Transportation, 23 Commodities Trader, 21

Commodity Procurement/Sourcing, 17 Communications Specialist, 8 Communications Tower Installer, 26 Communicative Disorders Assistant, 7

Compensation and Benefits Analyst, 2

Compliance Officer, 2

Composer, 6

Computer and Software Programmer, 16

Computer Engineer, 14, 20 Computer Maintenance, 10

Computer Operations and Maintenance, 14

Computer Service Technician, 14

Computer Services, 10 Computer Specialist, 1

Computer Systems Technologist, 14 Conceptual Artist/Designer, 17

Concierae, 12 Condo Sales, 18 Conference Sales, 12

Conference Sales and Planning, 13 Conservation Enforcement, 8 Conservation Officer, 19

Construction Quality Control Manager, 24

Consultant, 20

Consumer Promotions, 17 Contact Center Representative, 1 Continuing Education Instructor, 7

Contract Lawver, 21 Contract Negotiations, 15

Copy Editor, 6

Corporate Communications, 1, 19 Corporate Compliance Officer, 1 Corporate Meeting Coordinator, 13

Corporate Promotions, 2 Correctional Officer, 8 Cosmetologist, 13 Cost Analyst, 4 Court Reporter, 8, 21

CPR and First Aid Instructor, 7

Crane Operator, 24 Creative Director, 17 Credit and Collections. 1 Criminal Lawyer, 21 Criminologist, 8

Critic. 6

Crop Technology Expert, 19 Cross Cultural Consultant, 9 Cross Functional Solutions. 3 Cruise Ship Captain, 13

Cryptanalyst, 9 Customer Data, 3

Customer Data Base Management, 3 Customer Loyalty Programs, 2 Customer Service Desk. 18 Customer Service Hotline, 18

Customer Service Representative, 18, 20

Customer Services Manager, 14 Customer Solutions Specialist, 4

Customs Officer, 8, 25 Dairy Production, 19

Dancer, 5 Data Analyst, 4 Data Management, 1 Data Mining, 14 Data Warehousing, 14 Database Architect, 14

Database Development and Management, 14

Demolition Superintendent, 24

Dental Hygienist, 21

Dentist, 21 Deputy, 7

Dermatologist, 24

Design Production Specialist, 5

Desktop Publisher, 1 Desktop Publishing, 15

Developer of E-Learning programs, 7

Development Engineer, 4

Diamond Cutting and Polisher, 26

Dietetic Technician, 12

Digital Animation Developer, 16 Director of Family Services, 9

Dispatcher, 26 Dispute Resolution, 1 Distribution Procurement, 4 Diversity Training, 2, 7, 12 Diving Services, 25 Doll Maker, 26 Driver Educator, 23

Drug and Alcohol Counselor, 9

Dry Cleaner, 11

e Commerce Specialist, 15 E Commerce Specialist, 21

EAP Coordinator, 2

Early Childhood Education, 7 E-Business Solutions Expert. 19

Economist, 21 Editorial Assistant, 6 Educational Psychologist, 7 Efficiency Analyst, 3 Electrical Engineer, 20 Electrician, 24 Electrologist, 24

Electronic Ad Designer, 5 Electronic Engineer, 20 Elementary Teacher, 7 Embassy Official, 7

Emergency Medical Services, 8, 21

Employee Assistance Programs Provider, 22

Employee Awareness Programs, 2 Employee Enhancement Strategist, 1 Employee Recognition Programs, 2 Employee Relations Specialist, 2

Employment Agency, 10 Employment Counselor, 9 Energy Auditor, 25 Energy Sales, 25 Entertainer, 13

Environmental Auditor/Consultant, 10 Environmental Conservationist, 19

Environmental Lawyer, 21 Environmental Planner, 19 Equipment Inspection, 3 Equipment Maintenance, 3 Equipment Testing, 3 ESL Teacher, 7

Estimator, 24

Event Coordinator, 13 Event Management, 6 Event Planning, 10

Excavator Operator, 24
Executive Assistant, 1
Executive Coach, 22

Executive Director (Not for Profit), 9

Executive Recruiter, 10
Executive Search, 18
Exporter/Importer, 10
Facilities Management, 12
Facilities Manager, 7
Family Lawyer, 21

Family Relocation Services, 12 Farm Equipment Mechanic, 26

Fashion Designer, 5 Fast Food, 10

Financial Consultant, 20 Financial Forecasting, 17 Financial Planner, 20

Fire Fighter, 8

Fisheries and Wildlife Administrator, 19

Flash Animation Designer, 5

Fleet Logistics, 3 Fleet Management, 23 Flight Attendant, 13 Floor Trader, 21 Floral Designer, 26

Florist, 11

Food Consultant, 12
Food Critic, 12
Food Inspector, 8
Food Photographer, 12
Food Products, 10
Food Researcher, 12
Food Service Vendor, 12
Food Standards Officer, 12
Foreign Affairs Officer, 7

Foreign Airline Representative, 13

Forensic Accountant, 21 Forensic Engineer, 20 Forensic Investigator, 8

Forestry Recreation Specialist, 19

Forklift Operator, 25

Franchise Management/Third Party Business

Management, 17 Franchisee/Operator, 18 Freight Broker, 10

Front-of-the-House Representative, 12

Fundraising, 2 Furniture Designer, 19 Furniture Manufacturer, 24 Furniture Refinishing, 11 Furniture Repair, 24 Game Designer, 14 Gas Technician, 25

Fulfillment, 18

Gemologist, 26

Gender Sensitivity Training, 7 General Assignment Reporter, 6

General Practitioner, 21 Geological Engineer, 20 Gerontologist, 21

Ghostwriter/Collaborator, 6

Gift Shop, 11
Gift Shop Owner, 13
Glass Etching, 26
Global Recruiter, 12
Golf Course Equipment, 10
Golf Course Management, 7, 13

Golf Instructor, 13 Graphic Designer, 19 Green Consultant, 25 Greenhouse Technician, 19 Greeting Card Writer, 6

Hair Stylist, 24 Harbor Police, 25

Hardware Design and Development, 4

Health and Safety Specialist, 2

Health Club. 10

Heavy Equipment Operator, 25

Help Desk, 1

Herbal Therapy Specialist, 24 Heritage Restoration, 24 Historical Site Coordinator, 7

Home Inspector, 24 Horticulturist, 19 House Sitting, 11 HR Services, 10

HTML/CSS Specialist, 15 Human Rights Commissioner, 7

HVAC Instructor, 23 Illustrator, 17

In store Merchandising, 18 Incoming Contact Center, 18 Industrial Designer, 19 Industrial Engineer, 20 Industrial Worker, 25 Innovation Coordinator, 1

Installation, 23

Insulation Specialist, 24

Insurance, 17

Insurance Advisor, 20 Insurance Broker, 11 Intelligence Analyst, 9 Intelligence Officer, 9 Interactive Programmer, 16 Interior Decorator, 19 Interior Designer, 11, 19 Internal Auditor, 1, 21 Internal Communications, 1 International Event Planning, 12 International Lawyer, 21

International Tourism, 7 Internet and Web Design, 15 Internet Security, 15

Interpreter, 9

Inventory Management, 3 Investment Advisor, 20 Investment Banker, 21 Investment Management, 21 Investment Retirement Planner, 20

Irrigation Technician, 26 IT Availability Specialist, 14 IT Specialist/Support, 14 Janitorial Supplies, 10 Java/J2EE Developer, 16 Jet Engine Mechanic, 23 Jewelry Designer, 26

Journalist, 6 Kinesiologist, 21 Knife Maker, 26 Labor Lawyer, 21 Labor Relations, 8

Labor Relations Specialist, 2

Landscaper, 19

Language Assistance, 1

Law and Security Administrator, 21

Law Clerk, 21

Leadership Development, 2 Leisure Activities Coordinator, 13 Leisure Activities Instructor, 13

Librarian, 9

Licensed Practical Nurse, 21 Lighting Specialist, 5 Lighting Technician, 6 Limousine Services, 11

Litigator, 21

Live Performance Production, 6

Lobbyist, 11 Locksmith, 26

Locomotive Mechanic, 24 Logistics Coordinator, 1 Logistics Food Coordinator, 12

Loss Prevention, 18

Loss Prevention Consultant, 11

Lyricist/Jingle Writer, 6

Machinist, 25 Magazine Editor, 6 Maintenance, 12 Make-up Artist, 6, 24

Manager, 12

Manager, Client Services, 20 Manufacturer Representative, 18 Manufacturing Engineer, 20

Marine Broker, 25 Marine Manager, 25 Marine Technician, 25 Market Analyst, 17

Market Analytics (Consumer Segmenting/Customer

Profiling), 18 Marketing, 19

Marketing Intelligence, 17 Marketing Management, 12

Masonry, 24

Massage Therapist, 13 Materials Engineer, 20 Materials Management, 3 Mechanical Engineer, 20 Media Advertising, 17

Media Buyer, 6

Media Buyer (TV/Radio/Print), 5

Media Designer, 5 Media Training, 2, 5 Mediation Services, 8 Medical Air Transporter, 8 Medical Equipment, 10, 18 Medical Secretary, 8 Medical Transport, 22 Merchant Sales, 11

Mergers and Acquisitions Specialist, 21

Metal Fabricator, 25

Military, 9
Millwright, 24
Mineral Engineer, 20
Model Maker, 19
Mold Maker, 25
Mortgage Broker, 11
Mortgage Specialist, 20

Mortgages, 17

Motion Graphics Editor, 5, 6 Motorcycle Mechanic, 23 MRI Technician, 22 Municipal Engineer, 20 Museum Curator, 9

Music Instrument Repair, 24

Music Therapist, 22 Musician, 5 Nail Technician, 24

Natural Resources Management, 19

Navy, 9

Network Administration, 15 Network Designer, 26

Network/Data Center Architect, 14

New Home Services, 18

News Writer, 6

Not For Profit Fundraiser, 11 Nuclear Engineer, 20

Nutrition - Online and Retail, 10

Nutritionist, 12, 22

Occupational Therapist, 22

Oil Burning Mechanic/Technician, 25

Onboarding Specialist, 2

Oncologist, 22 Online Advertising, 5

Online Nutrition Distribution, 10 Operating System Specialist, 15

Operator/Foreman, 3 Order Management, 3 Organic Products, 10

Organizational Development, 2 Outdoor Education Coordinator, 7 Outreach Program Coordinator, 8 Overseas ESL Teacher, 13

Owner/Operator, 23

Owner/Operator (Transportation), 11

Package Designer, 17

Painter, 6, 26

Palliative Care Administrator, 8

Paralegal, 21 Parts Manager, 23

Passport and Visa Specialist, 7

Passport Officer, 8
Pastry Chef, 12
Pension Analyst. 2

Performance Consultant, 15 Personal Care Attendant, 22 Personal Fitness Trainer, 7 Pest Control Specialist, 26

Pet Care, 10 Pharmaceuticals, 18 Pharmacist, 22 Pharmacy, 10 Photographer, 6, 11 Physiotherapist, 7

Pilot. 13

Pilot Training, 23 Pipe Fitter, 25

Placement/Recruitment Services, 17

Planogram Analyst, 18 Plant Maintenance, 3 Plant Manager, 3 Playwright, 6 Plumber, 23 Podiatrist, 22 Poet. 6

Police Officer, 8 Politician, 7 Pool Services, 11 Portfolio Manager, 20

Post Production Photography, 17 Post Sales Coordinator, 18 Prepress Specialist, 5

Pricing Analyst, 18

Print and Technical Sales and Marketing, 5

Private Banker, 20 Private Charters, 23 Probation Officer, 8 Probations Officer, 22 Problem Resolution, 3 Process Designer, 3 Procurement, 1, 12

Producer (Audio/Film/Video), 6

Product Design, 4

Product Innovation and Research, 4

Product Specialist, 18
Product Testing Technician, 4
Production Artist/Designer, 17
Production Group Training, 3
Production Planner, 3
Production Training, 3

Professional Athlete, 5 Programming Analyst, 14 Project Coordinator, 15 Project Management, 15 Prop Designer, 19 Property Lawyer, 21

Prototype Design and Testing, 4

Psychiatric Nurse, 8 Psychiatrist, 22 Public Administrator, 8 Public Affairs Specialist, 7 Public Health Nurse, 8

Purchaser, 4
Purchasing, 1, 19
Quality Assurance, 4

Quality Assurance/Quality Control, 3, 23

Quality Control Inspector, 24

Radiologist, 22

Raw Materials Procurement, 4

Real Estate (Commercial and Residential), 17

Real Estate Agent, 13 Real Estate Developer, 19 Real Estate Lawyer, 21

Recruiter, 2 Refinishing, 24

Refrigeration Installation, 23 Rehabilitation Counselor, 7

Reiki Therapist, 25 Relationship Manager, 20 Relocation Coordinator, 13 Relocation Specialist, 2 Renovations, 11

Repair Technician, 26 Reporter, 6 Resort Lawyer, 21 Resort Sales, 13, 18 Restaurants, 10 Retail Sales, 18 Risk Management, 15

Robotics - Mechanical and Industrial, 14

Safety Inspector, 8, 25 Safety Instructor, 24

Sales Contract Administration, 3 Satellite Systems Technician, 26 Scriptwriter/Screenwriter, 6

Sculptor, 6

Securities, 17

Search Engine Optimization Specialist, 17

Secondary School Teacher, 7

Security Sales, 19
Security Services, 26
Senior Care, 10
Service Technician, 23
Set Designer, 5, 19
Sheet Metal Worker, 23
Shiatsu Therapist, 25
Shipper/Receiver, 23
Shipping/Receiving, 3
Ship's Captain and Crew, 25

Singer, 5 Site Manager, 24

Small Appliance Technician, 26

Sign Language Teacher, 22

Small Business, 17

Small Business Advisor, 20 Small Engine Mechanic, 25 Small Engine Technician, 26 Social Case Worker, 22 Social Welfare, 22 Software Engineer, 3

Software Systems Specialist, 16

Sommelier, 12 Sound Engineer, 6 Sous Chef, 12 Spa, 11

Spa Owner/Manager, 12 Special Events Coordinator, 12 Special Needs Consultant, 9 Special Needs Teacher, 22 Speech Pathologist, 22 Sporting Goods, 10

Sports, 10

SQL Programmer, 14 Stained Glass Specialist, 26 Storage Facility, 10

Store Management, 18

Store Operations/General Management, 18

Story Editor, 6

Structural Engineer, 20 Structural Renovator, 19 Subject Matter Expert, 18 Superintendent, 7 Supply Assurance, 4

Supply Chain Management, 1, 23

Supply Chain/Logistics (Inventory Management), 18

Surveyor, 24

Syndicated Columnist, 6

System Service Representative, 14 Systems Administrator, 14, 15 Systems Installation, 15 Systems Management, 14

Systems Service Representative, 16

Talent Agent, 6
Talent Management, 2
Talent Scout, 5
Tax Administrator, 20
Tax Lawyer, 21
Tax Manager, 20
Taxidermy, 26

Teacher, 7
Team Composition Specialist, 15

Technical Help Desk. 26

Technical Services Professional, 14

Technical Specialist, 4
Technical Support, 18
Telecommunications, 18
Theme Park Coordinator, 8
Ticket Sales/Promotions, 6
Ticket Wholesaler, 13
Timber Framing, 24
Time Share Sales, 13
Tool and Die, 3
Tour Coordinator, 12, 13

Towing Services, 11 Trade Marketing, 17 Training and Development, 2 Translation Consultant, 11

Translator, 9 Transportation, 3

Transportation/Freight Broker, 17

Travel, 10 Travel Agent, 13

Travel Incentive Programs, 13

Trout Farm, 11 Trust Officer, 20 Tug Boat Operator, 25

Tutor, 7

Tutoring Services, 10
Underground Mining, 25
Underwriter, 21
Urban Planner, 19
User Interface Design, 15
Vending Machines, 10
Vendor Negotiator, 4
Venture Capitalist, 21
Venture Management, 1

Veterinarian, 22

Veterinarian Technician, 22

Video Editor, 5, 6 Videographer, 6 Volunteer Coordinator, 9

Warehousing, 3

Waste and Junk Removal, 10

Watch Repair, 26

Web Application Developer, 15

Web Designer, 5 Web Developer, 15 Web Marketing, 5, 17

Web Networking Management, 15

Wedding Planner, 11

Welder, 24 Wholesaler, 10 Wine Sales, 12

Wireless Specialist, 26 Wood Carving, 24 Work Flow Analyst, 3 Workplace Safety, 1, 25 Workstation Support, 15

Yacht Crew, 13

YMCA/YWCA Director, 8 Youth Counselor, 9